



**KOB**  
**4 Broadcast Plaza SW**  
**Albuquerque, NM 87104**  
**Main: (505)243-4411**  
**Billing: (505)764-2510**

www.kobtv.com

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King St Ste 200**  
**Alexandria, VA 22314-3054**

Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
163529-1	08/26/12	August 2012	07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Heather Wilson 4 Senate	HEATHER WILSON	801806

Flight Dates	Order #	Alt Order #
08/01/12 - 08/06/12	163529	06837519

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	WLSN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/05/12	08/05/12	News 4 @ 5p Sun	Su 5p-530p	-----S	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 08/05/12 5:23 PM News 4 @ 5p Sun Su 5p-530p :30 HW 0412TV-KNOWINGLY \$275.00 NM									
2	08/01/12	08/03/12	News 4 Today II 6a-7a	M-F 6a-7a	--WTF--	:30	3	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 08/01/12 6:23 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 0412TV-KNOWINGLY \$425.00 NM 2 All Th 08/02/12 6:24 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 0412TV-KNOWINGLY \$425.00 NM 3 All F 08/03/12 6:59 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 0412TV-KNOWINGLY \$425.00 NM									
3	08/01/12	08/02/12	News 4 Today I 5a-530a	M-F 5a-530a	--WT---	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WT--- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 08/01/12 5:29 AM News 4 Today I 5a-530a M-F 5a-530a :30 HW 0412TV-KNOWINGLY \$175.00 NM 2 All Th 08/02/12 5:23 AM News 4 Today I 5a-530a M-F 5a-530a :30 HW 0412TV-KNOWINGLY \$175.00 NM									
4	08/06/12	08/06/12	News 4 Today I 5a-530a	M-F 5a-530a	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 08/06/12 5:29 AM News 4 Today I 5a-530a M-F 5a-530a :30 HW 0412TV-KNOWINGLY \$175.00 NM									
5	08/04/12	08/04/12	News 4 @ 6p Sat	Sa 6p-630p	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 08/04/12 6:28 PM News 4 @ 6p Sat Sa 6p-630p :30 HW 0412TV-KNOWINGLY \$350.00 NM									
6	08/01/12	08/03/12	M-F Today Show	M-F 7a-9a	--W-F--	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/12 08/03/12 --W-F-- 2 \$425.00									



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Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	801806	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/01/12	08/03/12	M-F Today Show	M-F 7a-9a	--W-F--	:30	2	\$425.00	NM
07/30/12 08/05/12 --W-F-- 2 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 08/01/12 8:44 AM M-F Today Show M-F 7a-9a :30 HW 0412TV-KNOWINGLY \$425.00 NM 2 All F 08/03/12 8:38 AM M-F Today Show M-F 7a-9a :30 HW 0412TV-KNOWINGLY \$425.00 NM									
7	08/01/12	08/03/12	News 4 @ 5p M-F	M-F 5p-530p	--WTF--	:30	3	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 --WTF-- 3 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 08/01/12 5:23 PM News 4 @ 5p M-F M-F 5p-530p :30 HW 0412TV-KNOWINGLY \$425.00 NM 1 All Th 08/02/12 5:13 PM News 4 @ 5p M-F M-F 5p-530p :30 HW 0412TV-KNOWINGLY \$425.00 NM 3 All F 08/03/12 5:14 PM News 4 @ 5p M-F M-F 5p-530p :30 HW 0412TV-KNOWINGLY \$425.00 NM									
8	08/01/12	08/03/12	News 4 Today I 530a-6a	M-F 530a-6a	--W-F--	:30	2	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 --W-F-- 2 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 08/01/12 5:54 AM News 4 Today I 530a-6a M-F 530a-6a :30 HW 0412TV-KNOWINGLY \$300.00 NM 1 All F 08/03/12 5:53 AM News 4 Today I 530a-6a M-F 530a-6a :30 HW 0412TV-KNOWINGLY \$300.00 NM									
9	08/01/12	08/03/12	Olympics Primetime M-F	M-F 7p-11p	--W-F--	:30	2	\$2,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 --W-F-- 2 \$2,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 08/01/12 10:42 PM Olympics Primetime M-F M-F 7p-11p :30 HW 0412TV-KNOWINGLY \$2,600.00 NM 2 All F 08/03/12 9:49 PM Olympics Primetime M-F M-F 7p-11p :30 HW 0412TV-KNOWINGLY \$2,600.00 NM									
10	08/06/12	08/06/12	Olympics Primetime M-F	M-F 7p-11p	M-----	:30	1	\$2,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 M----- 1 \$2,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 08/06/12 8:55 PM Olympics Primetime M-F M-F 7p-11p :30 HW 0412TV-KNOWINGLY \$2,600.00 NM									
<b>Total Spots</b>							<b>18</b>		

**Payment Terms 30 Days**

Gross Total	\$12,950.00
Agency Commission	\$1,942.50
Net Amount Due	\$11,007.50
ABQ 7.0%	\$770.53
Amount Due	\$11,778.03